



MIDSUMMER FANTASY RENAISSANCE FAIRE

Become a sponsor and help us inspire imagination!

Since 2010, The **Midsummer Fantasy Renaissance Faire** has entertained audiences with an emersive interactive experience of fantasy and wonder. During our annual three weekend run, we feature performances from some of the industries best musicians, actors, magicians and stage fighters, with an original storyline progressing throughout the day, culminating in a grand melee, scores of talented artisans, and over a hundred dedicated volunteers portraying the many denizens of our fantasy world. On average, we are visited by over 1,000 patrons daily. We welcome you to be part of the experience by becoming a sponsor.

page (\$20) – The business or individual's name listed on our Thank You page in the program.

knight (\$50) – ¼ page full color ad in the program and a bumper or window sticker.

mage (\$75) – ½ page full color ad in the program and your choice of wine glass, mug or shot glass.

sovereign (\$150) – 10" x 10" sign on the Faire grounds or pennant on the Field of Honor, and a T-Shirt.

elf (\$300) – Sponsor the Drench-a-Wench/Soak-a-Bloke game, Kid's Games, Troll Hole or Mama's Place by having a 10" x 10" sign on site at a high-traffic location. Includes 2 passes for a Saturday, including special seating for the night time fire show.

defender of the realm (\$350) – Sponsor a target at the Proving Grounds! Have a 10" x 10" sign right beside a target at axe-throwing, archery, or knife-throwing ranges. Very popular activity. Includes 2 passes for a Saturday, including special seating for the night time fire show and 2 t-shirts.

bard (\$400) – Sponsor a table in the Flyppin' Byrd Pub with a tent sign as the centerpiece. Includes 2 one-day passes to the Faire, a 5" x 7" photo with the pub act of your choice from Medieval Memories, and your choice of a wine glass, mug, or shot glass.

warden (\$500) – Sponsor a stage with a large pennant at the stage or a sign at the stage schedule board. Includes 2 weekend passes to the Faire with special seating at the Saturday Night Fire Show, a 5" x 7" photo with the act or MFRF cast member of your choice from Medieval Memories, and 2 bumper or window stickers.

northlander (\$650) – Sponsor an Act of your choice! Have your business name mentioned and a sign carried to each show with the act of your choosing. Includes 2 weekend passes to the Faire with special seating at their performances and the Saturday Night Fire Show, a 5" x 7" photo with the act you have sponsored or MFRF cast member of your choice from Medieval Memories, and an autographed t-shirt.

fae (\$800) – Sponsor an interview with a cast member, staff, or act that will be featured on all social media accounts as well as our website. This includes 2 season passes with special seating at the Saturday Night Fire Show and your choice of 2 wine glasses, mugs, or shot glasses.

royalty (\$1000) – **You and three of your friends, family or organization can be royalty for the day!** Imagine being met at the gate by your escort for the day. This person will keep your schedule so that you don't miss any of your favorite shows and bring you to your special seating at each stage. They will bring your royal meal to you at the special table within Mama's Place. You will see all the finery of the vendors while being doted on. You will be introduced to all the acts of the day and a royal t-shirt will be carried with a permanent quill to have each sign. Includes a 5" x 7" photo with the act or MFRF cast member of your choice from Medieval Memories and your choice of 2 wine glasses, mugs, or shot glasses.

MIDSUMMER FANTASY RENAISSANCE FAIRE

SPONSOR FORM

Company Name: _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

PLEASE SELECT YOUR DESIRED SPONSORSHIP LEVEL

- | | | |
|--------------------------------------------|-------------------------------------------|----------------------------------------------|
| <input type="checkbox"/> Page (\$20) | <input type="checkbox"/> Elf (\$300) | <input type="checkbox"/> Northlander (\$650) |
| <input type="checkbox"/> Knight (\$50) | <input type="checkbox"/> Defender (\$350) | <input type="checkbox"/> Fae (\$800) |
| <input type="checkbox"/> Mage (\$75) | <input type="checkbox"/> Bard (\$400) | <input type="checkbox"/> Royalty (\$1000) |
| <input type="checkbox"/> Sovereign (\$150) | <input type="checkbox"/> Warden (\$500) | |

*Please make check payable to **Midsummer Fantasy Renaissance Faire**
Mail checks to: 55 Wellington Dr., Orange, CT 06477
or send payment via PayPal to mfrenfaire@gmail.com*

ARTWORK SPECIFICATIONS

To ensure best print quality, please provide artwork as a PDF, JPG or PNG, 300 DPI minimum. Please e-mail artwork to: sponsors@mfrenfaire.com

AD DIMENSIONS

Quarter Page - 2.375" Wide x 3.5" Tall

Half Page - 5" Wide x 3.5" Tall

Artwork not formatted to these dimensions will be scaled proportionately to fit.

SPONSORSHIP NOTES

T-Shirt Size(s): _____

Wine Glass Mug Shot Glass

Bumper Sticker Window Decal

How would you like to be credited in the ad book?

Volunteer Name: _____

Date: _____